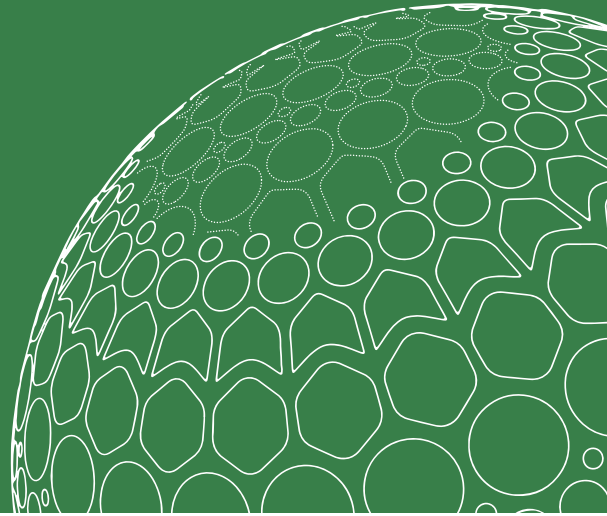


EXPO'S SUSTAINABLE SHOPPING BAGS

At Expo 2020 Dubai, the use of environmentally friendly alternative materials is a priority. Did you know that regular plastic bags are usually not recycled, and when thrown out, they take hundreds of years to decompose? We are delighted to announce that the shopping bags you will use across Expo 2020 Dubai are made out of natural biodegradable materials: jute and tree-free. This means that these bags will return back to the earth as nutrients when disposed of, as opposed to plastic bags, which can take hundreds of years to decompose!



LARGE SHOPPING BAGS

Made from: Jute

Features of the material:

Also known as the "golden fibre", jute is a type of plant that is easy to grow and has no need for fertilisers or pesticides. Jute is a natural material that is 100 per cent biodegradable, making it one of the most environmentally friendly materials available.

These natural bags are reusable and recyclable. If your bag gets worn out and you decide to dispose of it, doing that will not harm the environment, because it will decompose naturally. This process helps reduce our waste lingering in landfills or oceans.



SMALL SHOPPING BAGS

Made from: Tree-Free Agricultural Waste

Features of the material:

This material is made from agricultural residues, such as leaves and stems, that are otherwise considered waste by farmers. Because these bags are not made from wood, no trees were cut down to make them – so our trees can stay where they are and continue absorbing carbon dioxide! The production process also consumes less water, energy and resources compared to producing regular

paper bags, making this bag incredibly environmentally friendly. This material can be recycled up to seven times! Not only are these bags durable, they are also beneficial to the environment because they return to valuable nutrients when composted.

