EXPO 2020 DUBAI
DUBAI EXHIBITION CENTRE
20 October 2020 - 10 April 2021

HOST YOUR EVENT AT THE HEART OF THE WORLD’S GREATEST SHOW
Dubai is the gateway between east and west. A destination where people, languages, cultures and commerce connect to create endless possibilities for business, tourism and leisure.

**DESTINATION DUBAI**

DID YOU KNOW

Expo 2020 Dubai presents an extraordinary opportunity to host events and connect with global audiences from October 2020 to April 2021.
The fastest growing city in the Middle East is where the world’s largest businesses choose to live, work and play.

Dubai is a seven-hour flight from two-thirds of the world’s population and represents a truly cosmopolitan destination, offering the very best in global hospitality, entertainment and unmatched infrastructure that connects visitors to some of the world’s most iconic hotels, entertainment and conference venues, alongside luxurious leisure facilities.

Welcome to Dubai

DUBAI IN NUMBERS

132,000
Hotel rooms in Dubai

5 billion
People living within a seven-hour flight from Dubai

15.92m
International guests who visited Dubai in 2018

684
Hotels in Dubai

257
One- to three-star hotels in Dubai

9,000
Restaurants and cafés across the city

200+
Nationalities residing in Dubai

140
Languages spoken in Dubai, including primarily Arabic and English

2nd
Dubai is the World’s second safest city*

*According to a 2017 World Economic Forum (WEF) report
World Expos have a long and rich history of contributing to the sum of human knowledge. Since London’s Great Exhibition of 1851, the world’s nations have convened at the Expo in commitment of an open exchange of ideas and opinions with the goal of finding solutions to some of the greatest challenges facing humanity.

As a result, the World Expos have witnessed the birth of a number of landmark innovations that have shaped the world as we know it today. Just some of these advances are listed below:

- **1876 | Philadelphia**
  Ketchup
- **1889 | Paris**
  The Eiffel Tower
- **1901 | Buffalo**
  X-ray machine
- **1970 | Osaka**
  The mobile telephone
Expo 2020 will be the world’s greatest show of human brilliance and achievement. It will see millions of people from around the world meet and celebrate their collective humanity, and is an opportunity to work towards a shared and sustainable future under the promise of ‘Connecting Minds, Creating the Future’.

DID YOU KNOW

A 67-metre high trellis forms the iconic Al Wasl Plaza at the heart of the Expo 2020 site, the world’s largest 360° projection screen.
A MOMENT IN HISTORY

The first World Expo in the Middle East, Africa and South Asia (MEASA) region, Expo 2020 Dubai is a historic milestone. This global celebration will touch the hearts and minds of people who visit through its stories, cultures, music, art, architecture, business ideas and innovations. More than 200 participants – including global pioneers and thought leaders – will contribute to a rich and vibrant programme of events and dialogue over the six-month period.
Expo 2020 will showcase innovation, inspiration and the most brilliant talent from 192 countries in one spectacular futuristic destination. A global celebration, it will empower visitors to connect, collaborate, create and be inspired. By allowing visitors to explore the promise and potential of its subthemes – Opportunity, Mobility and Sustainability – it will deliver lasting, positive impact for people and communities across the world.

Audiences will be engaged and entertained through immersive pavilions, cultural experiences, more than 60 live events per day and 200-plus food and beverage options, uniting visitors in a world class extravaganza.

**EXPO 2020 DUBAI IN NUMBERS**

- **25m** Visits expected over the six months of Expo
- **150,000** Visits expected on weekdays on average
- **20+** Entertainment venues across the site
- **4.38 sqkm** The total area of the Expo 2020 Dubai site
- **70/30** Split between international and domestic visitors
- **173** Days that Expo 2020 Dubai will be open to visitors
- **200+** International participants invited from all around the globe
- **60+** Live events taking place every day
- **200+** Food and beverage outlets across the site
- **25,000** Accredited global media representatives
LOCATION MAP

The Expo 2020 Dubai site is centrally located within a 45-minute drive from the UAE’s major transport hubs and connected to public transport routes via a dedicated metro station.
Superbly located just 300m from the heart of the Expo 2020 Dubai site, the Dubai Exhibition Centre (DEC) is a state-of-the-art multipurpose venue, spread across 45,000 sqm.

Through world-class hospitality services and a transformative atmosphere DEC will support you in connecting and networking with Expo 2020’s exciting mix of world leaders, countries, educational institutes, businesses, innovators, thinkers and artists.
Dubai Exhibition Centre can accommodate a variety of layouts, making it ideal for all forms of conferences, concerts, gala dinners, exhibitions, product launches, award ceremonies and more. The adjacent Dubai Metro Route 2020 connects visitors directly to a host of hotel and hospitality options, all within 15 minutes.
Dubai Exhibition Centre is comprised of two complexes:

**NORTH COMPLEX**
The North Complex has the size and flexibility to host a vast range of events, from large-scale conferences to more intimate gatherings. The 14m high ceilings and 17,000 sqm of floor space provide a sense of space, while its two conference rooms can each host more than 1,800 people. The auditorium is completely reconfigurable for 200 to 2,000 people. With its multipurpose halls and flexible sizing, the venue also offers opportunities for everything from performances to business meetings.

**SOUTH COMPLEX**
The larger South Complex boasts 28,000 sqm of exhibition space and the ability to host a variety of functions, from single large-scale events, to concerts, or multiday conferences. The complex’s 10m high ceilings give a sense of spaciousness, while its adaptability – the space can be divided into nine halls – ensures organisers can host anywhere from 300 to 20,000 guests.

Dubai Exhibition Centre also offers four suites with amazing views of Al Wasl Plaza, and is ideal for meetings, seminars and intimate dinners.
A VERSATILE VENUE

Dubai Exhibition Centre provides a platform to engage and entertain the world’s largest meeting of minds. With more than 45,000 sqm of flexible, programmable space, and best-in-class services, DEC will support you in creating unique and memorable experiences that will inform, inspire and delight your audiences.

DID YOU KNOW

To learn more about how to host your event, please contact our team at MICE@expo2020.ae
To learn more about how Dubai Exhibition Centre can support your event needs during Expo 2020 Dubai, please contact:

mice@expo2020.ae