



EXPO 2020 DUBAI  
GLOBAL BEST PRACTICE  
PROGRAMME COMPETITION  
**TERMS AND CONDITIONS**



إكسبو 2020  
دبي، الإمارات العربية المتحدة  
DUBAI, UNITED ARAB EMIRATES



**EXPO 2020 DUBAI®**  
**GLOBAL BEST PRACTICE PROGRAMME COMPETITION**  
**SMALL STEPS, BIG LEAPS: SOLUTIONS FOR SUSTAINABLE IMPACT**  
**TERMS AND CONDITIONS**

## **I. INTRODUCTION**

As part of its commitment to host the World Expo in Dubai, UAE, Expo 2020 Dubai® seeks to organize the Global Best Practice Programme (the “**Programme**”) to spotlight simple and effective solutions and initiatives for localising the Sustainable Development Goals (“**SDGs**”).

The Programme aims to recognise “Best Practices” for a “Better 2030” by creating visibility around projects related to the theme of Expo 2020 Dubai® “Connecting minds, creating the future” and one of its sub-themes “Opportunity”.

Expo 2020 Dubai® will host the Programme to add value and advance collective impact towards the SDGs and call upon collaborative partnerships across and between countries, communities, neighbourhoods, and households, under the slogan ***Small Steps, Big Leaps: Solutions for Sustainable Impact.***

In light of the above, and in order to implement the Programme, Expo 2020 Dubai® will receive Best Practices Proposals (the “**Proposals**”) from the governments of all nations, corporations, organizations, communities or individuals as further detailed within these terms and conditions.

## **II. DEFINITION OF BEST PRACTICES FOR A BETTER 2030**

As per the Programme Submission Brief available on the Small Steps, Big Leaps website [www.expo2020dubai.com/en/programmes/best-practice-programme](http://www.expo2020dubai.com/en/programmes/best-practice-programme)

## **III. TOPICAL AND THEMATIC PRIORITIES FOR BEST PRACTICES 2030**

As per the Programme Submission Brief available on the Small Steps, Big Leaps website [www.expo2020dubai.com/en/programmes/best-practice-programme](http://www.expo2020dubai.com/en/programmes/best-practice-programme)

## **IV. ELIGIBILITY AND APPLICATION**

### **A- Eligibility**

The participation will be based on principles of inclusion and diversity. Governments of all nations, corporations and businesses, international organizations, public organizations or associations, universities and educational organizations, public-private partnerships, communities, individuals, entrepreneurs and inventors are eligible candidates (the “**Applicant/s**”).

If the Applicant is an individual, he/she should be 18 years old or older. However a parent, guardian may make a submission on behalf of a minor under 18 years of age that is under its control).

### **B- Conditions**

i. If the Applicant is an individual, and if requested by Expo 2020 Dubai®, the A shall provide in full, a



copy of his passport and his personal information such as (without limitation): its full name, address, PO Box, telephone number, email address, date of birth and nationality.

ii. If the Applicant is not an individual, such Applicant shall appoint a representative, who must upload the necessary documentation and Proposal through the Platform provided below.

iii. All the Proposals must be submitted in an application (the "**Application**") on the following link: <https://bpp.expo2020dubai.com> (the "**Platform**") to have their submission considered valid. The form of such Application will be as per the form attached as Annex 1.

i. All submissions must be received by the deadline of the Submission Period specified on the Platform. Any Proposal submitted after the end of the Submission Period shall be void.

ii. Every Applicant shall have the right to submit more than one Proposal during the Submission Period.

iii. The Applicants are allowed to modify their Proposal until the end of the Submission Period.

iv. The Applicants' submission of a Proposal constitutes the Applicant's consent to participate in this Programme according to these terms and conditions and the Applicants' consent for Expo 2020 Dubai® to obtain, use and transfer the Applicant's name, address and other personal information for the purpose of administering this Programme.

### C- Application's Criteria

The following criteria must be met to determine an Application's eligibility:

1) Each Applicant shall complete the Application and submit all supporting materials and documents;

2) Each Applicant shall be responsive to at least one of the 5 Topics and link to at least one Crosscutting Theme and Enabler for Development (enumerated in point III above);

3) Each Application shall reflect integrated nature of development challenges and solutions upon more than one SDG;

4) All Applications must not:

- (a) be unlawful or promote any unlawful activity;
- (b) be considered inappropriate, defamatory, abusive, discriminatory, offensive, obscene, threatening, misleading or hateful;
- (c) include any content or symbols of a religious or political nature;
- (d) be intended to harass another person or group of people;
- (e) include personal information of another person or persons, unless the Applicant has such person(s) written consent and submit it with it;
- (f) contain viruses or corrupted files;
- (g) be a copy of an image or video previously uploaded or published on any platform (and whether in hard-copy or soft-copy);
- (h) contain advertising or promotional materials.



## V. COPYRIGHT CONDITIONS

The Applicants shall ensure that each Proposal complies with the following copyright conditions:

Each winning applicant shall remain the copyright owner of its Proposal. However, each winning applicant shall grant Expo 2020 Dubai® an irrevocable, transferrable, royalty-free, perpetual license until the end of Expo Dubai 2020 Event (i.e. April, 2021) to use, showcase, adapt, publish, sub-license, translate, incorporate, issue or communicate to the public and otherwise use (together "**Reproduce**") the Proposals for any purpose whatsoever.

(b) Each Applicant shall agree that Expo 2020 Dubai® or any of its affiliates, may Reproduce each Proposal as it so wishes, at any time, with or without the consent of the Applicant.

(c) Each Applicant shall agree that any Application shall not be offensive, obscene, derogatory or defamatory in nature, and will be sensitive and respectful, and will adhere to the guidelines set in place for the Programme.

(d) By submitting the Proposal, the Applicant shall warrant and represent that such Proposal is an original work created by it and does not violate or infringe upon the rights of any third parties, including, without limitation, any intellectual property rights. The Applicant shall agree that it will be liable to Expo 2020 Dubai® (including any of its affiliates, officers and employees) and indemnify it for breach of any warranty. (This means that the Applicant will be responsible to Expo 2020 Dubai® for any loss or damage suffered as a result of his/ her breach of a warranty).

(e) Any Proposal once received by Expo 2020 Dubai® cannot be shared or distributed by the Applicant in the public domain without the prior written approval of Expo 2020 Dubai®.

(f) Expo 2020 Dubai® (including any of its affiliates, officers and employees) shall have no responsibility of any nature for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged, inaccurate, or undelivered Proposal; or for telephonic, human or computer failures, problems or errors, defects or delays in any transmission, interruptions in service due to system upgrades, repairs, modifications, maintenance or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Programme, including, without limitation, errors which may occur in connection with the administration of the Programme, the processing of Proposals or emails, the announcement of the prizes, for any injury or damage to Applicant's or any other person's computer or other device relating to or resulting from participation in this Programme, or for printing, typographical, human or other errors appearing in these terms and conditions or other Programme-related materials.

(g) Expo 2020 Dubai® reserves the right, in its sole discretion, to void any Proposal and disqualify such Applicant whom Expo 2020 Dubai® believes (in its sole discretion) have attempted to tamper with or impair the administration, security, fairness or proper play of this Programme and/or who are in violation of these terms and conditions.



## VI. SELECTION CRITERIA AND PROCEDURE

### A- Criteria

Each Application shall be assessed based on the following selection criteria:

- a) Sustainable Impact: it demonstrates sustainability (project viability) and tangible impact (across social, economic, environmental dimensions);
- b) Transference – Potential for adaptability, replicability and / or scalability;
- c) Collaboration – Highlights partnership and cooperation amongst actors (households, community, organisations, etc);
- d) Creativity – Proposes ideas for the initiative to be communicated creatively and effectively in programmatic design to make it more relatable to 25 million visits through art, film, storytelling, music, dance, culinary arts, etc.; and for applying original methods and tools for dissemination of initiatives results through multiple platforms for different audiences.

### B- Final Evaluation

- (a) The Applications submitted will be screened pre-evaluation, to ensure no conflict of interest, balanced regional representation, and ability of the Applicant to participate in the Programme.
- (b) Evaluation of the Applications will be made by an International Selection Committee (ISC) comprising jury members for 5 topical sub-committees.
- (c) Evaluation will be based on a grid that contains scores for each of the above evaluation criteria.
- (d) The final list of the selected Best Practices 2030 Proposals (the “**Awardees**”) will be announced and published on the Platform by end of September 2019.

## VII. RECOGNITION AND OPPORTUNITIES FOR AWARDEES

The Awardees acknowledge that in the event their Proposals were selected, no financial remuneration will be provided. Expo 2020 Dubai® will endeavor to provide support and visibility to Awardees, such as:

- Opportunities to showcase projects through content or programming within the Opportunity Pavilion (20 October, 2020 to 10 April, 2021)
- Exposure for projects on the official Global Best Practice Programme ‘Small Steps, Big Leaps’ webpage
- Visibility at the Expo site’s Global Best Practice Area (a dedicated space will house selected projects on a rotational basis)
- Opportunities to disseminate specific promotional materials during the World Expo (a select number of awardees will receive video coverage and others may be featured in print media)
- Potential Communications support and media coverage before and during the World Expo
- A paid visit to the Expo 2020 Dubai® site during event time for one project representative to showcase and programme around the best practice project (includes flight and accommodation for the duration of participation)

## **VIII. GENERAL**

(a) Non-compliance by an Applicant with any provision of these terms and conditions may result in disqualification, at Expo 2020 Dubai®'s sole discretion.

(b) By submitting a Proposal, the Applicant agrees to be bound by these terms and conditions and agree that:

i. Expo 2020 Dubai® and any of its employees, officers and affiliates may use Applicant's name, photograph, any oral or written statements, footage, and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without any compensation, permission or notification;

ii. any Applicant in the Programme authorizes all verifications required by Expo 2020 Dubai® concerning the Applicant's legal existence and identity;

iii. any indication of falsified, fraudulent, false, untruthful, incorrect or inexact identity or address of any Applicant, may, in Expo 2020 Dubai®'s sole discretion, lead to that Applicant being disqualified from the Programme;

iv. Expo 2020 Dubai ® (including its affiliates, officers and employees) shall, except where caused by their gross negligence, have no liability and shall be held harmless by the Applicant for any claims, demands, obligations, liability, suits, actions, proceedings, judgments, fines, losses, damages, penalties, charges, costs and expenses (including, without limitation, attorney's fees) in relation to the Applicant or any other person or entity, including, without limitation, personal injury or death to the Applicant or any other person or damage to personal or real property, arising from or related to this Programme, or due in whole or in part, directly or indirectly, to (i) the acceptance, possession or use of the prize, (ii) any physical activity, travel or travel-related activity in relation to the Programme or participation in this Programme; and

v. Expo 2020 Dubai ® reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Programme and the terms and conditions (or portion thereof) without any notice to the Applicant, at any time and for any reason whatsoever especially if virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Programme or for any other reason.

## **IX. DELIBERATE DAMAGE**

(a) Any attempt to deliberately damage or undermine the legitimate operation of this Programme may constitute (where applicable) a violation of criminal and civil laws and should such an attempt be made, Expo 2020 Dubai ® reserves the right to seek damages (including attorneys' fees) and/or other remedies from any such person(s) responsible for the attempt to the fullest extent permitted by law and shall be reported to the relevant courts in the emirate of Dubai or in the United Arab Emirates according to the applicable laws of Dubai or the United Arab Emirates.

(b) Failure by Expo 2020 Dubai ® to enforce any of its rights under these terms and conditions, at any stage, does not constitute a waiver of those rights.

(c) These terms and conditions are governed by the laws of the emirate of Dubai and the laws of the United Arab Emirates, where applicable. The Courts of Dubai shall have exclusive jurisdiction to hear and decide any suit, action or proceedings, and/or to settle any disputes, which may arise out of or in connection with these terms and conditions.

