

THE WORLD IS MORE OPTIMISTIC THAN YOU MIGHT THINK!

The Global Optimism Outlook Survey revealed that almost two-thirds are optimistic about the future and 9 in 10 believe it's up to us to make it better.



6 things helping us make the world better, according to the survey

Better Resource Usage



Better Communication and Collaboration



Alternative Energy Use



Robots & AI



Electric Vehicles



Fast and Reliable Connectivity



The world's wish list for the future in 2050

62% Knowledge gathering, learning and access to education

57% Access to resources

60% Plastic free oceans

53% Free trade for all and amongst all

54% Carbon free travel

56% Universal clean energy transportation



The Expo 2020 Dubai Global Optimism Outlook Survey - by YouGov - tracked 20,000 respondents across 23 countries on topics such as sustainability, economic growth, technology, travel, future outlook, and more.



Expo 2020 Dubai: Global Optimism Survey Further Survey Findings

DEFINITION OF THEMES EXPLORED:

Opportunity

Driving economic development and enabling individuals to meet their current needs and their future aspirations. Opportunity represents the promise of a better tomorrow and a chance to showcase creative ideas which can transform our world.

Mobility

Connecting people, good and ideas and providing easier access to markets, knowledge and innovation. It drives trade and tourism and forges links between people and communities. Mobility provides people with the right tools and knowledge to better their lives and communities through interaction with the best thinkers and latest inventions.

Sustainability

Ways to live within the boundaries of our environment while protecting and preserving it for future generations – with the goal of educating people to make conscious changes to their habits, lives and communities.

FURTHER GLOBAL FINDINGS BY TOPIC:

Sustainability

- Respondents would most like to experience carbon-free travel in the year 2050 (54%), followed by free-trade for all and amongst all (53%).
- Respondents ranked conservation of natural resources as the most important for creating a better future, followed by tolerance and respect.
 - Tolerance and respect ranked higher for creating a better future than robotics and artificial intelligence, as well as fast and reliable connectivity.
 - Alternative energy use and tolerance and respect were ranked equally important for a better future
- When it comes to sustainability respondents would rather experience universal clean energy transportation than sustainable smart cities.
- Overall, youth are the most optimistic about the future of sustainability (64%); while those in full-time education reveal higher levels of interest in sustainable solutions and the future of our planet (63%)

Knowledge & Education

- The most encouraged form of economic development is providing access to education or knowledge.
 - About 1 in 5 (22%) believe that there is no economic development being encouraged in their country (highest proportion of this comes from European respondents).

Tech & Transport (Mobility)

- A little over 2 in 5 respondents have travelled on an airplane or drive a car.
- People are more optimistic about their personal future as compared to future of their nation or the world's future:
 - Respondents feel most optimistic about their future when it comes to Mobility, followed by Opportunity, and then Sustainability



- Europeans are the least optimistic whereas South American respondents are the most optimistic
- Males would rather experience free trade for all, versus females who would rather experience carbon-free travel in 2050
 - Respondents would rather experience 110 percent safe travel (52%) than space travel (28%)
 - Respondents would most like to experience free trade (53%) for all over cloud computing, big data and AI enabled personalization (30%)
 - There was the least amount of interest in experiencing hovering personal vehicles (28%) and space travel (28%)
- Eighteen to 29 year-olds place more importance on fast and reliable connectivity, and robotics and AI than older respondents.

OTHER:

- Over 50% of the respondents from South America, North America, Europe, Asia and the Middle East consider themselves optimists
- South Americans are most optimistic about their future when it comes to opportunity, as are Asian and African respondents
- North Americans, Europeans and respondents from the Middle East are most optimistic about the role of mobility in their future
- Emerging and developing nations are more optimistic about opportunity, where as first-world developed countries are more optimistic about mobility
- Asians are most optimistic about opportunity, mobility and sustainability (71%, 72% and 71% respectively), followed by the Middle East (opportunity – 62%, mobility – 66%, sustainability – 64%)
- Respondents feel most optimistic about the role of mobility in the future of their country
- Across all regions, respondents are comparatively less optimistic about mankind's ability to combat climate change (respondents are more optimistic about the future of clean and renewable energy)
 - The above is supported by the finding that 52% of those who responded would most like to experience a stable global climate in 2050 (67% of South Americans (68% of Argentinians, 66% of Brazilians), and 56% of Asian respondents (60% of Indonesians) would choose to experience a stable global climate).
- Asian respondents feel the strongest about economic development through access to education, knowledge and innovation compared to respondents from other regions
 - Seventy percent (and 63% of respondents from Singapore) feel economic development is being driven by access to education and knowledge respectively.
 - Sixty-one percent (and 60% of respondents from Indonesia) feel economic development is being driven by access to education and knowledge respectively.
 - Chinese respondents (58%) feel economic development is being encouraged predominantly through access to innovation
- Africans placed more importance on connectivity for a better future than other regions.
- Asians place more importance on robotics and AI compared to other regions.
- North Americans ranked tolerance and respect as necessary for a better future, more so than other regions.
- Compared to other regions, Europeans believe zero-waste practices and alternative energy use are important for a better future.
- In South America, Africa, Asia and the Middle East, access to natural resources was believed to be the second most effective way of unlocking opportunity.
- When considering mobility South Americans (68%) said they would most like to experience 100% safe travel.



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- African (68%) and Middle Eastern (55%) respondents said they would most like to experience free-trade for all and amongst all in the future.
- Europeans (57%) and Asians (55%) would most like to experience carbon-free travel in the year 2050.
- Africans rank among the highest consistently when it comes to collaboration across national borders and cultures, dialogue and exchange of ideas, and knowledge gathering.