



EXPO
2020
DUBAI
UAE

EXPO 2020 IS A LONG-TERM INVESTMENT IN THE FUTURE OF THE UAE

EXPO 2020 AND ITS LEGACY WILL
BOOST ECONOMIC ACTIVITY BY



AED **122.6**
BILLION

2013 - 2031



And support

905,200

Full-time equivalent
(FTE) job-years
2013 - 2031

RESTAURANTS & HOTELS:

AED **11.4**
BILLION



CONSTRUCTION

AED **27.0**
BILLION



EVENTS ORGANISATION
& BUSINESS SERVICES:

AED **68.9**
BILLION



ECONOMIC ACTIVITY
WILL EQUAL

1.5 PER CENT OF
UAE GDP

During Expo

October 2020 - April 2021



SPENDING IN SME SECTOR

AED **4.7**
BILLION

Supporting 12,600 job-years

November 2013 - October 2020